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GAS SUPPLY OUTLOOK FOR THE PACIFIC STATES

SUMMARY OF COMMENTS

BY

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1. It no longer means much to speak of a gas supply outlook for the Pacific states as distinct from the outlook for the contiguous 48 states as a whole. With a nearly complete nationwide gas transmission network and transmission loads that are stagnant or declining, an abundance or shortage of gas in one region can be shifted to any other region or spread evenly across the country, without major investments in new transportation capacity.

2. The emergence of a single national market for natural gas is of course inhibited by FPC wellhead price controls, which discourage both interstate sales generally and reallocation of gas among interstate purchasers. And existing long term sales contracts together with the need for certification and abandonment proceedings before the FPC and state commissions make even the most economically logical exchange and displacement arrangements difficult to put into effect.

3. Nevertheless, if institutional obstacles effectively prevent the smoothing out of gross regional disparities in gas supply, we can expect Congress to give the FPC authority to reach into intrastate markets, to allocate new natural and synthetic gas among regions, and perhaps even to reallocate flowing gas among interstate pipelines.

4. Congress would surely direct the FPC to allocate gas nationally if it were to approve any LNG system for the delivery of North Slope natural gas, which would require large areas of the United States to receive new gas supplies by displacement rather than directly. Approval of a MacKenzie or Alcan system without a western leg would also strengthen the demand that the FPC have direct allocation authority. Such an outcome would be unfortunate because any non-market allocation system would blunt the incentives of transmission companies and gas utilities to solve their own supply problems.

5. It is possible to make some broad generalizations about both the commodity value and the cost of gas on a national scale. The demand for gas can be separated into three main components: (a) a premium market in which only electricity is a competitive energy source, (b) an intermediate market in which refined petroleum products (distillate fuel oil, naphtha, propane, etc.) are effective substitutes, and (c) the "black fuels" market in which natural gas can displace coal and residual fuel oil only when it is cheaper.

6. The intermediate market, which is composed of household and small commercial space heating, and use for crop drying, in combustion turbines and for chemical feedstocks

(plus utility boiler fuel in times and places with severe air quality problems), is by far the major part of total consumption, so that all plausible projections of United States natural gas supplies through 1990 fall into this intermediate segment of the demand function. For this reason the long-term commodity value of gas will be equivalent, more or less, to the cost of refined petroleum products. Assuming that the real price of imported crude oil remains about the same as it is today, we can anticipate a long-term demand price for gas of \$2.50 to \$3.00 in 1976 dollars.

7. The demand price for gas will be somewhat higher than that of distillate fuel oil if total gas supplies continue to decline over the period, because the alternative to gas for many consumers will not be simply the substitution of a petroleum product but will also include the cost of converting or replacing existing gas-burning equipment.

8. The average (rolled in) cost of gas will be just about equivalent to this commodity value or demand price. Pipelines and distributors will continue to get some quantity of gas purchased on long term contracts or controlled at less than its commodity value. They will therefore be able to augment these low price conventional supplies with just enough high cost gas "supplements" at \$4, \$5, \$6 or more per Mcf, to bring their average price up to the demand price.

9. For this reason deregulation (or the level of regulated gas prices) can not be expected to have a great effect on the average price consumers pay for gas.

It might, however, have a powerful influence on how much gas is available at that price (although the direction) of this influence is not obvious -- see footnote), and upon the economic cost to the nation as a whole of its gas supply.

(The national economic cost would be lowest under deregulation, but the larger part of the net benefit would be captured by gas producers rather than by consumers.).

10. The most certain and economical source of additional gas for premium and intermediate markets are the volumes now being burned under industrial and electric utility boilers and as refinery fuel. End use controls

The question hinges on the responsiveness of conventional gas supplies to price. If supply is relatively price-inelastic, the main impact of deregulation or higher wellhead prices would be to transfer revenue to gas producers and royalty owners at the expense of the pipelines and distributors. Since the latter would otherwise have used this revenue to finance the purchase or production of high-cost gas supplements, total gas supply would be less than it would be at the old regulated prices. On the other hand, if the supply of new reserves of conventional gas is highly responsive to price (as I believe is more likely), an additional dollar paid to the gas producers will elicit a greater volume of gas than the same dollar spent on such projects importing LNG or manufacturing SNG from coal or oil.

by the FPC and state authorities are already encouraging such a shift. But in order to employ existing reserves most efficiently around the year, elimination of interruptible sales for low-priority use must go together with investments in storage facilities and in increased peak deliverability in the field. Incentives for the latter adaptation are now blunted by price controls, but added storage is probably a worthwhile investment for almost every gas transmission company or utility.

11. The main supplemental sources of gas appear to be Canadian pipeline imports, LNG imports, Alaskan natural gas and SNG from coal and petroleum.

12. The price of future Canadian imports is reasonably predictable, but their volume is not. The Canadian federal government and Alberta have adopted an explicit commodity value standard for gas pricing in both domestic and export markets (though it is being implemented more slowly for Canadian consumers), and there is little reason to believe that this policy will be changed.

13. The approximately 60 TCF of presently proved reserves in the Western Provinces are sufficient to serve projected Canadian demand plus existing export commitments for about 10 years without creating deliverability problems. A continuation of recent Alberta discovery

trends may be sufficient to assure that existing export contracts will in fact be honored. But there is no development, short of huge discoveries (perhaps another 60 TCF) in the Arctic that would be likely to induce the Canadian government to approve new export commitments.

13. The sufficiency of present supplies to Canada for about ten years, means

that any Mackenzie or Polar pipeline will be superfluous to Canada's needs for at least that period, unless reserve volumes justifying exports are developed. This implies that there is no urgency for Canada in an early determination regarding the desirability, scale or timing of a Mackenzie Valley pipeline.

14. Large LNG import projects, coal gasification, and facilities to deliver gas from the Alaskan (and/or Canadian) Arctic to Lower 48 markets share several features which raise serious questions about their economic viability or practical feasibility. Each of them requires large, "lumpy" investments -- in the billions or tens of billions of dollars -- and involves unproved technology or a substantial scale-up of proved technology. Some proposals involve a unique physical or institutional environment (e.g., the Arctic Gas proposal and Indonesian LNG) in which no engineering projects of their magnitude has ever been attempted. Each of them involves numerous regulatory jurisdictions, including more than one sovereignty or quasi-

sovereignty (states and provinces). Each of them involves major environmental and safety issues, real or imagined, usually in more than one regulatory jurisdiction.

15. The construction and operating cost projections offered by the proponents of each of these gigantic capital-intensive projects are already near the margin of economic feasibility, even assuming the absence of major delays, technological or engineering false starts, or cost overruns.

16. Recent experience with military procurement, nuclear power plants, the Trans-Alaska pipeline and other large custom-engineered construction projects indicates that all the large supplemental gas projects are exceptionally vulnerable to delay and cost-overruns, if not to non-completion.

17. The scale of these projects typically exceeds the net worth of their sponsors, precluding conventional secured financing. Uncertainty about construction costs and completion dates, aggravated by political and licensing uncertainty make no-recourse debt financing equally improbable. Each project therefore probably requires government loan guarantees (increasing their vulnerability to political opposition) and/or all-events tariffs, which state commissions are unlikely to approve.

18. In short, I believe that the odds are against any supplemental gas supply facility with a total projected capital cost of greater than \$1 billion. The chances that all the supplemental gas projects considered necessary to provide an adequate gas supply to any region (e.g., California) will be actually completed, is nil.

19. Of the three proposals for transporting North Slope gas, the Alcan project is in my judgment the most credible, even though the comparison of pro-forma cash flow projections would seem to favor Arctic Gas. By using conventional pressures, pipeline size and construction technology, already developed transportation corridors, and existing pipeline routes and systems in Western Canada, Northwest Pipeline's Alcan proposal avoids or mitigates the major sources of cost overruns. Moreover, Alcan is the only proposal of the three which does not depend for its feasibility on larger volumes of gas than can be assured from presently proved reserves.

20. The Alcan proposal is probably the least vulnerable of the three to political opposition on regional or sectoral grounds. It does not involve the siting and safety issues of the LNG system, but unlike Arctic Gas, it is favored or at least is not vehemently opposed by any of the states or provinces (including Alaska and Alberta) which it must transit. The Alcan concept is the one favored by the major U.S. environmental organizations. Native claims issues, moreover, seem to be closer to resolution in the Yukon than in

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the Northwest Territories.

21. The synthesis of pipeline quality gas from petroleum does not suffer from most of the handicaps of coal gasification or of the other capital-intensive sources of natural gas supplements. Here again, as in the case of the alternatives for transportation of Alaska gas, a priori cost comparisons may be deceptive. SNG from oil appears to be more costly than SNG from coal, but this comparison ignores the fact that it is a proved technology on a commercial scale, that its optimum economic scale of plant is an order of magnitude smaller, and that the feedstock is (barring a new embargo) available in unlimited quantities.

22. The smaller scale and general abundance of feedstocks for SNG plants using petroleum fractions (naphtha or LPG) means that each plant can be located within the consuming state, (freeing it from FPC jurisdiction), within the service area of the pipeline or utility which distributes it (reducing local opposition), and in a site chosen for environmental acceptability (rather than one dictated by location of the resource or by proximity of a deep water harbor). For all of these reasons, I suspect that the West Coast gas industry's ultimate recourse when almost everything fails (as it probably will) is the construction of decentralized SNG plants using naphtha feedstocks from overseas (or even Alaskan) topping plants which ship their residual crude oil fractions to Japanese or Atlantic customers.

23. The best bets for new pipeline gas supplies, I believe, come from state-of-the-art technologies and scales of effort, not from ten year leaps into the future and tenfold leaps in size. The source of gas that best meets this standard is conventional natural gas conventionally extracted. Exploration for gas (and for oil, which is found in similar environments by the same techniques) is an entirely different kind of business from producing synthetic fuels or building major gas transmission projects or the maximum scale electrical generating plants. The minimum unit of physical capital, a single wildcat well for instance, ranges in cost from tens of thousands of dollars to several millions -- a scale on the order of one thousand times less than the investment thresholds for coal gasification, oil shale, nuclear power or Arctic gas transmission.

24. There are literally thousands of enterprises in the oil and gas producing industry, with perhaps hundreds that are large enough and progressive enough to stand on the cutting edge of new technology. The journey to new frontiers of gas exploration and recovery, whether they are technological frontiers, deeper or stormier water, permafrost or deep rocks, can be taken in small steps, with part of the industry consolidating information and techniques from the last step while other firms take the pioneering risk.

Onshore, the payoff to exploration investment can be a matter of weeks, and is seldom more than two years. Off-shore and in the Arctic, it may be three, five or seven years, but seven years is probably the minimum lead time for the big-ticket gas supply projects.

25. Regarding the potential price-responsiveness of natural gas supply, there are an incredible number of different opinions. It is obvious, however, that FPC price controls are not a major obstacle to exploration and development in any state large enough to have a significant intrastate gas market: these include present net exporters of gas like Texas and Louisiana as well as net importers like California. It has now been three years since the Arab embargo and the energy price revolution, so that some evidence one way or another on the price responsiveness of conventional onshore gas supply ought to be available before long.

26. Price controls on gas may or may not be an effective deterrent to development of new gas resources on the Outer Continental Shelf, but they are not the major deterrent. It is unfortunate that environmentalist opposition to energy development has been most effective here, because OCS oil and gas will be in my judgment/^{the}least environmentally harmful source of large new supplies of primary energy for the United States, as well as the least costly in terms of real economic resources.

27. In summary, small seems indeed to be beautiful in energy supply alternatives. Or, at least, small is practical given today's political and financial realities. At the same time, I would urge along with the ecologists that diversity is stable, and so is decentralization. Diversified and decentralized systems are also more predictable in the aggregate. For this reason, a strategy for gas supply which depends mainly on a few large coal gasification and Eastern Hemisphere LNG projects and on the Arctic Gas pipeline stands a large risk of total failure. A strategy which puts even half of the capital projected for these projects into storage and increased peak deliverability, into conventional and modestly innovative onshore and offshore gas exploration, into SNG from naphtha facilities, into small LNG projects (as in Cook Inlet), and into a minimum scale transportation system for North Slope gas (like the Alcan system) may not yield the grandiosely optimistic projections for 1985 or 1990 gas supply which industry and government agencies like to put on their charts. Such a strategy will, however, surely and predictably produce enough gas at acceptable prices to serve the premium markets, and will continue to make some contribution to satisfy the intermediate market.