

Creating a Television News Story



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Introduction

- Creating a Television News Story that is professional and has the quality to be aired on the news.
- This particular story was about the UAF Cheerleading team going to Nationals.
- Idea was presented through a internship with CBS News 13.

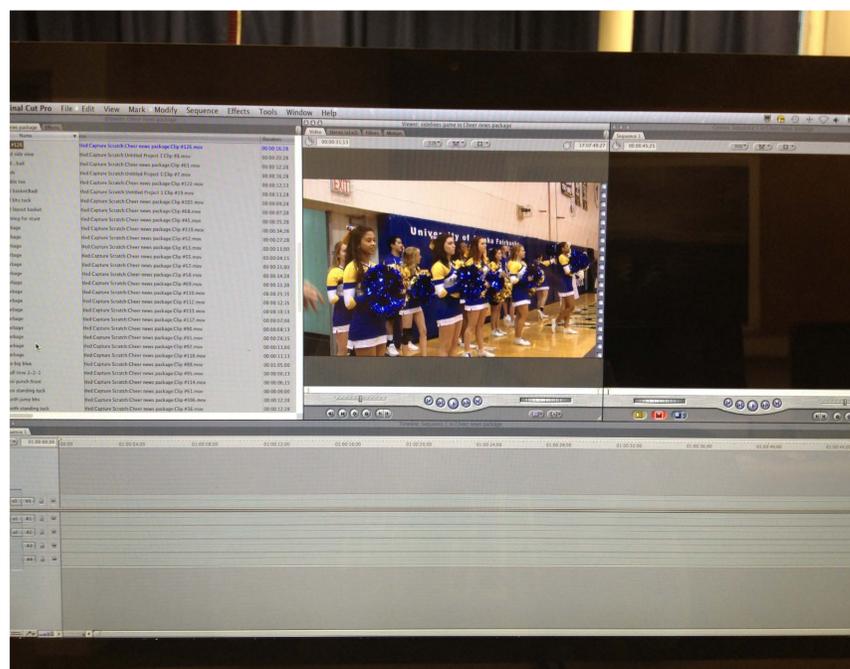


Materials

- Camera
 - used to gather video footage
- Tripod
 - used to gather steady shots
- Wireless microphone
 - for interviews
- SD card
 - memory card for camera
- External hard drive
 - memory for all footage and editing process
- Editing software
 - any editing software can be used to edit the news story

Methods

- Choose an idea that is fun and interesting.
- Narrow the idea to one main topic that the story can focus on. For this project the cheerleading team received a \$25,000 anonymous donation to go to nationals. The donation was the main point of the story.
- After an idea is chosen, gather all equipment needed. Make sure all batteries are charged and bring extra for anything that requires them.
- Plan out whatever shots you think will enhance the visuals for the story. Also plan who you will interview.
- Contact the people you will interview to confirm they are willing to participate. Also if your going to be filming in a public area or at a company, make sure you have permission to do so.
- Film all your shots and record all needed interviews.
- Load all footage onto editing software and begin the editing process.
- From here you are done and can produce the story.



Results

- The filming process started in late January 2013.
- This final product was a total of one minute and 48 seconds with the anchor intro and outro.
- The final story was aired on CBS News 13 on March 12, 2013.
- This experience allowed me to become familiar with how a story is produced in a professional setting. It also helped me become more familiar with editing, filming and creating a story in a high quality that can be aired on the news.

Conclusion and Discussion

- In a project like this, the concept of time is very important. Planning out the shots and interviews can help save time. When given a deadline, you have to meet it. If this was a job and you missed the story deadline, there is a high probability that you would be fired.
- Always gather more footage than you think you will need. In the end you will most likely need it due to a shot having a flaw or other reasons.

Acknowledgments

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