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# Whalesong

newspaper of the university of alaska southeast juneau campus

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## Ballot decision upsets Regents

By WHALESONG STAFF

The on-again, off-again initiative calling for the creation of a separate community college system in Alaska is back on the ballot, and members of the University of Alaska's Board of regents are none too happy about the measure.

Members of the regents met in a closed session in Anchorage last week to discuss what, if anything, they could do to encourage state voters to defeat the initiative to separate the university from the state's community colleges at the Nov. 8 election. The answer was nothing directly.

The regents are prohibited from campaigning on the separation issue, but regents Bob Williams of Anchorage and Ruth Burnett of Fairbanks said independent groups likely will work against the ballot measure.

The Alaska Supreme Court ruled last month that a petition initiative asking residents to vote on the issue of UA-community college operations must appear on the November ballot. The court made slight modifications in the contents of the ballot language.

The petition signed by about 25,000 voters was circulated last year by advocates of a move to make the community colleges independent of the university.

The initiative was approved by state Lt. Gov. Stephen McAlpine, but was removed from the ballot by an Anchorage Superior Court judge who said it violated the state's constitutional ban against money being dedicated by initiative.

By the initiative the community colleges would have been assured of sufficient funds to operate by the legislature. The Supreme Court reversed the withdrawal, but also made the issue of funding of the separated systems more uncertain, leaving it to legislators to settle.

University officials oppose separating the two types of institutions arguing that the spring 1987 merger of the two- and four-year schools trimmed at least \$5 million in administrative costs and should continue. Opponents contend community colleges cannot function successfully with the university because of differences in teaching philosophies and types of students.

Regent Williams told the Associated Press that joint operations offer attractive savings and greater efficiency.

"I'm having a hard time understanding the benefit of more administration in government," he said last week.



The inside of the 54,000 square foot UAS library building awaits completion.

Tom Thompson/Whalesong

## UAS Library bids opened

By WHALESONG STAFF

For students the end to the long wait to have sufficient space on campus for quiet study is actually in sight.

An Anchorage contractor last week won the right to build the second phase of the new \$8.8 million library and learning center under construction at the University of Alaska Southeast's Auke Lake campus.

Strand Inc. General Contractors submitted a base bid of \$3.43 million to finish the

54,066-square-foot library. The bid was from contractors competing to build the three-story complex that will hold the library, the university's learning center and a host of individual and group study areas.

Strand underbid Dawson Construction Co. of Bellevue Wash., which in July finished work on the outer shell of the building. Dawson bid \$3.59 million for the basic task of installing interior walls and some floors, and the electrical, heating and plumbing systems

in the building - started 14 months ago.

The other two bidders, Coogan Construction and Wick Construction bid \$3.67 million and \$3.78 million, respectively, to finish the library's interior.

Jack Wolever, UAS campus architect, said that after a review and formal notice was issued, he hoped to award the contract to Strand within a few weeks. He said he hoped construction work on the interior of the wood, concrete and steel building

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## UAS logo selection questioned

By WHALESONG STAFF

A name is a name, but a logo? That's another story. A logo for the University of Alaska Southeast has been adopted long after a name was chosen for the merged, three-campus institution.

The design finally chosen, however, concludes a long and controversial process that

began with a contest soliciting designs from UAS students last spring semester.

A logo selection committee was established by UAS administration and the design, entered by Juneau campus Business major Kent Leland, emerged from that committee as a finalist, along with two other student-designed concepts.

Members of the university

council, an advisory body, made up of department heads, then voted among the three. Leland's design won that decision with 21 votes. The runner-up had 13 votes, and 16 people voted for "none."

Leland was awarded a prize of two semesters tuition. His design concept was then reworked by Juneau graphic

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Kent Leland's design, above, won the student logo design competition. The design at right, by John Fehring, won the vote at UAS Convocation in August.

UAS  
University of Alaska  
Southeast

# EDITORIAL

Assuming the duties of editor of the Whalesong is an exciting challenge.

I'm already learning that working to produce a product of this kind within the university community carries its

own set of unique difficulties and rewards.

As you see, we have made some basic changes in the graphic appearance of the Whalesong. And we seek to offer the university community a source of meaningful news and a forum that will generate

ideas and interaction.

One new graphic aspect of the Whalesong is the addition of the UAS logo design by Kent Leland (See related story, page 1). It is my feeling that this design is representative of the core of our university, the student body.

## LETTERS

### Knight greets year

Dear fellow students:

Welcome to those who are new to campus, and welcome back to those students who are returning.

Some of the exciting happenings that have transpired this summer include:

1) Completion of Phase I of the new library, with Phase II construction set to start soon. Occupancy is expected by January, 1990.

### Whalesong

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The *Whalesong* is a biweekly newspaper published on the Juneau campus of the University of Alaska Southeast. The *Whalesong* is funded by student fees and advertising revenue, and has a circulation of 2,200. Its purpose is to accurately and fairly report the news and to serve as a forum for ideas and opinions surrounding issues of interest to the university community.

Letters to the editor are welcome. All letters must be signed to be considered for publication. Letters that are published may be edited for style and/or brevity.



2) The Space Allocation Committee, in conjunction with the library move, has recommended that the School of Business move from the Bill Ray Center to the Novatney Building. Business classes would then be offered at both the Bill Ray Center and on the Auke Lake campus.

3) UAS has hired several new employees in key student services positions. They include Bruce Gifford, formerly of Ketchikan Community College, as director of student services; DeAnn Wells, housing manager; Rhonda Salerno, child care center coordinator; and Jan Coldwell, bookstore manager.

4) A new contract between UAS and the Juneau Racquet Club extends the hours students may use the club. Weekend and evening hours are now available. (See the student activities office for specific hours.)

5) The Student Bookstore Board of Directors is revitalized and will continue to oversee bookstore operations.

6) UAS Administration committed themselves to finding funding to build a new sports and recreation facility on campus.

Events and activities on the calendar in the near future include:

Sept. 10: Student Picnic at Sandy Beach in Douglas at 1 p.m., sponsored by the UAS Alumni Association, student government and student activities office. Students, faculty and staff are encouraged to attend.

Sept. 16: First Student Government meeting, 4 p.m. in the Mourant Building study lounge. All students are invited to participate.

Sept. 17: Parking Lot Dance and Barbeque at student housing, open to all students. A live band will provide the music,

and food will be supplied by student activities and student government.

Oct. 1: Oktoberfest Dance on campus.

Nov. 5: Tuxedo Junction.

Student Government will need student volunteers to help organize and plan these events and others that will come up. Get involved! And plan to attend the first student government meeting on Sept. 16.

Please remember that it is the people (students and staff) and what they do (or don't do) that make or break this university. To borrow from President Kennedy, "Ask not what your university can do for you, but rather what you can do for your university.

Good luck with classes and work hard!

See you around,  
Dutch Knight, President  
United Students of the  
University of Alaska  
Southeast-Juneau

### A Whaler welcome

Dear Editor,

The Whaler food service staff would like to welcome back everyone for the fall semester. The Whaler opens each weekday for breakfast at 8:00 a.m. The morning menu includes eggs, cooked to order; omelettes and pancakes. The coffee is always fresh and hot. Remember: if you treat your stomach like a king in the morning, your brain will be a better servant for the rest of the day.

Our lunch service begins at 11:00 a.m. with sandwiches, salad bar, and a daily special. Specials and the soup of the day are posted on the menu board near the kitchen. Come early to lunch specials because they sell out quickly!

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Help wanted: Ambitious, entrepreneurial person to act as campus representative for Zenith Data Systems. Earn a computer for college. Please contact: Mike Kiel at (206) 453-5388.

Needed: A desk for college student. Something pretty decent and comfortable. Please call 463-3760 in the evenings if you have a desk.

Frank: You now owe me lunch and dinner! Regards, Shaved Fish.

## Enrollment up by 53

By JOLIE SASSEVILLE

Fifty-three more students have enrolled for 1988 fall semester classes than had registered at this point in the semester a year ago.

Preliminary enrollment figures, as of the close of regular registration on Aug. 31, were released this week by the Office of Admissions and Records. Those figures show a total head count of 1,283 students, who enrolled in 9,430 credit hours on the Juneau campus of the University of Alaska Southeast.

Late registration and enrollment in special workshops and seminars typically accounts for a significant increase in total enrollment between the beginning and end of the semester.

Figures from the last five years show that while the actual numbers of students has fluctuated within 100-200 students, the number of credit hours in which they are enrolling has risen from 7,668 at the beginning of fall semester, 1983 to the present level of 9,430.

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## New page opens at bookstore

By JOLIE SASSEVILLE

After working long hours in her first week as manager of the University of Alaska Southeast bookstore, Janice Coldwell still managed to keep her eyes open and look enthusiastically to the future of the store.

"I'm terrifically excited about being here," said Coldwell, who moved to Juneau from Florissant, Mo. at the end of August to accept the position.

Coldwell heard of the position from her brother in Juneau just days before the application period closed.



WERNER FORNOS

### Population expert to speak Sept. 20 at UAS on growth crisis

By MIKE MCKEE

The University of Alaska Southeast will be sponsoring a presentation on the "Repercussions of a World of Five Billion." The address by Werner Fornos, president of the Population Institute, will be held at 2:30 p.m. Sept. 20 in the Hendrickson Building room 113.

For the past 17 years Mr. Fornos has been dedicated to the issue of population growth and urges leaders of developing countries to balance their populations with their resources.

The global population increased by 87 million people in 1986 bringing the total world population to over 5 billion for the first time in history.

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"I sent in my application just for the heck of it," she said, "but little did I know..."

She does know more than a little, however, about the college bookstore business. She has years of experience, particularly in the area of text books. Most recently, she was text manager at the Baldwin-Wallace College Bookstore in Cleveland, Ohio.

As manager here, she expects to expand her expertise to other areas of bookstore operations, such as the sweatshirt, gift and novelty sales that have helped put the student bookstore back in the black.

"Karen Pabor [prior acting manager of the bookstore] has

done an excellent job of building up that end of the store," Coldwell said. Pabor will leave the bookstore at the end of this week, after training Coldwell and the two other new staffers who came on board just a week before Coldwell's arrival.

Besides learning the details of bookstore retailing, Coldwell has set as priorities an increase in used book buy-backs and used book purchases from wholesalers.

"I want to get the word out to students that a new buy-back policy will apply to all used books, not just those slated to be used here in the next semester or two," she said.

Wholesalers, Coldwell explained, are eager to purchase all kinds of used books, so they can turn around and sell the used books to

stores that do need those particular titles. Such an arrangement also allows the UAS store, she said, to buy more used books from the wholesalers.

"I haven't run into many students who complain about paying 25 percent less for a book when it's a little marked up. My highest priority is to get more used books on the shelves," Coldwell said.

Her next priority is to get the bookstore's inventory, ordering, returns, buy-backs, and wholesale ordering on a computerized system like one designed especially for college bookstores by Missouri Book Systems, the nation's largest college textbook wholesaler.

"A system like this shouldn't cost too much, but will give a substantial return in time saved and books available," she said. "The computer will increase the number of used books available,

and eventually may reduce the costs of ordering the books."

If enough savings were realized in ordering the books, Coldwell said, it may eventually reduce the mark-up on the books sold on bookstore shelves.

She said the high price of books on the shelves is the most often heard complaint from students, and she agrees that prices should be kept down whenever possible.

She also said that in recognition of the bookstore's role as a major art supply source in Juneau, she would like to hear from art students about their needs.

"I have to rely on students to tell me what they want to be able to walk in and pick up off the shelf," she said.

The board oversees the bookstore's operations and policies, and decides on the

(continued on page 4)

## Spring honor rolls announced

The University of Alaska Southeast Juneau campus has announced the names of Chancellor's list and Dean's list students for the spring 1988 semester.

To be named to Chancellor's list at UAS a student must be admitted to a degree program and earn a grade point average of 4.0 while carrying a minimum of 12 graded credits for the semester.

Named to Chancellor's list for spring 1988 semester at UAS Juneau campus were:

Valerie L. Banaszak, Marylynn Barnwell, Robert Woodward Barnwell, Dee Brenner, Carl A. Byers, Cindy C. Clark, Bonnie J. Harris, Stacia L. Head, Antoinette Leard, Beth M. Lowry, Douglas R. Nordling, Karen E. Palmer, Anthony L. Pope, Terri Marie Ramsey, Deborah H. Sogge, Casey E. Sullivan, Sarah E. Traut, Kristen Tromble, Lilli Walsh, Brad J. Winton, Caren E. Yerkes.

The Dean's list at UAS is comprised of those students enrolled in a degree program who earn a minimum grade point average of 3.5 while carrying at least 12 graded credits.

Named to Dean's list for spring 1988 semester at UAS Juneau campus were:

Nancy Lee Barto, Peter Andrew Bennett, Wendy Priscilla Blake, Lisa Bo, Dixie L. Boggs, Joseph Thomas Bova, Seanna L. Bowthorpe, William O. Brown, Mark David Buchkoski, Tracy Wade Buckham, Grant M. Burton, Michael A. Ciri, Dominique Ann Coffin, Janice M. Coleman, Randy J. Cornelius, Robert P. Dapceovich, Christopher A. Delez, Carl J. Dutton, Maureen A. Eggers, Thomas T. Fry, Marian J. Goldberg, Jimmy Ray Gunn, Kenneth L. Hagel,

Christopher James Harmatta, Mary E. Hymer, Jodi M. Johnson, Rebecca Susan Joyce, Craig Kevin Kalisch, Kenneth Wayne LaFavour, Stanley E. Lehman, Kent G. Leland, Scott T. Manchee, Victoria F. McLaughlin, William G. Meachem, Melanie E. Michelson, Joan Frances Mitchell, Cynthia Evelyn Morgan, David C. Moses, Deborah L. Newman, Jan I. Ni-Donovan, John Paul Orbistondo, Jason Michael Pace, Alexis Maria Rippe, Leeann Rogan, Bruce Boe David Rogers, Ruth M. Ryan, Barbara J. Seatter, David E. Sekstrom, Julia L. Self, Lori A. Sledge, Gail M. Stadt, Toni A. Sutton, Jeffrey Steven Szarzi, David Lee Thompson, Anne Rains Walther, Kathleen P. Wiest, Brenda S. Yates, M. E. "Sunny" Yocum.

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## NEWS BRIEFS

**ART SHOW FEATURES STUDENT ART WORKS:** Artwork by University of Alaska Southeast art students will be on display through September 12 in the lobby of the Federal Building. The works in pottery, basketry, weaving, carving and hand-made paper are by students of the University's Summer Art Institute. Among the visiting instructors were Nathan Jackson, Dolores Churchill, Cheryl Samuel and Edna Jackson.

**MICROCOMPUTER LAB HOURS FOR FALL SEMESTER:** UAS Academic Computing has announced the following hours for the computer labs. Auke Lake Computer Lab, Whitehead Building, Room 215: Monday-Thursday, 8:00 a.m. - 8:00 p.m.; Friday, 8:00 a.m. - 5:00 p.m.; Saturday & Sunday, 1:00 p.m. - 5:00 p.m.

Auke Lake VAX Lab, Whitehead Building, Room 225, Monday - Thursday, 8:00 a.m. - 8:00 p.m.; Friday, 8:00 a.m. - 5:00 p.m.; Saturday 8:00 a.m. - 5:00 p.m.; Sunday, 1:00 p.m. - 5:00 p.m.

**LEGISLATIVE INTERNSHIPS AVAILABLE IN JUNEAU:** Whatever your major, whether you are an undergraduate or a graduate student, you are eligible to apply for an internship with the First Session of the 16th Alaska State Legislature.

Interns will receive a stipend of \$2,500 and 12 hours of upper division credit. The application deadline is 5 p.m. October 31, 1988. To apply on the Juneau campus, or for more information, contact Clive Thomas, UAS School of Education at 789-4404/4417, or Richard Hacker, UAS School of Business and Public Administration, 789-4402.

## Bookstore...

(continued from page 3)

disbursal of bookstore profits. In recent years, the bookstore has been in the black to the tune of approximately \$50,000 in accumulated profit.

When the bookstore was organized, its by-laws specified that the profits would be split 60/40, with 60 percent to benefit students. As yet, the board has not designated how those profits will be used. Scholarships for students are being considered, said one bookstore board member.

Coldwell will officially meet with the board which hired her today to discuss plans for the bookstore's future.

## Library...

(continued from page 1)

could start later this fall with the building being finished by December 1989.

Mike Herbison, UAS library director, said he hopes the university will be able to move into the structure by January 1990.

Herbison said the university next year still will need to receive about \$1.2 million from the legislature to pay for furnishing the complex and to pick up the cost of some additional improvements and contingencies.

## Logo...

(continued from page 1)

artist Kimberly Marshall at a cost to UAS of around \$200.

Somewhere along the line, though, Leland's design was set aside and three Juneau graphic artists were paid \$900 each to submit new designs for consideration.

"I recommended that it (Leland's design) not be used because we are not a Native institution," said Barbara Mecum, acting director of information services for the university and chairperson of the logo committee.

Now some students and university personnel are questioning whether the change, and the additional cost to the university, were justified.

"Many people have wondered why after the student logo contest, the winning concept was not put into use," said Mecum in a memo announcing the selection of a design by Juneau artist John Fehringer. "That particular concept won but with great reservation by those who voted. At that point, the logo committee came up with a plan that would give us at least three logos by three professional artists," Mecum's memo continued.

Mike Ciri, a UAS student and a member of the logo selection committee said, "The voting process on the student logo selections was skewed. Originally only the members of the university council and directors from Ketchikan and Sitka were scheduled to vote. As it happened, the entire staffs of the Sitka and Ketchikan campuses apparently cast votes. I brought this up at our committee meeting and expressed the opinion that the results should be tossed and another vote should be taken. All of the none-of-the-above votes except one came from the Sitka campus."

Of the designs by Fehringer, Jane Terzis, and Bill C. Ray, a stylized image of a mountain range by Fehringer was chosen by a general vote at UAS convocation in August. Leland's design was not included on the ballot for consideration by the faculty and staff from all three UAS campuses who attended convocation.

"It bothered me that when they did submit designs at convocation, mine wasn't one of them," Leland said.

He said he was told when his design was first selected that a graphic artist would rework the design concept to make it suitable for reproduction on items from letterhead and

envelopes to sweatshirts and coffee mugs.

The logo design Leland developed borrowed elements from Northwest Coast Native design forms, including the ovoid, u-form, s-form, and split u-form. In adopting the Native art form, Leland said he "thought it was indicative of the Southeast area; a common theme of all three campuses."

"I wanted to involve the culture of the area, and the past, within the forms," Leland said of his design.

In a March 17 memo to Chancellor Marshall Lind and the logo selection committee, Mecum wrote, "I have my own reservations about using the Native motif. Having done much design work for Sealaska I am sensitive to the reaction the Native community might have when UAS adopts a logo of 'Native design.' It may well be a bastardization of the true art form."

Leland contends that Northwest Coast Native art is not a static form, but that the elements provide a beginning to work from. From there, he said, the artist can stretch the elements to fit the overall design.

UAS Professor of Anthropology Wallace Olson agrees. "There's no reason anyone can't do artwork in Northwest Coast Native motif." Olson pointed to Haida design elements used in otherwise Tlingit style panels on the UAS Hendrickson Building made by Native artist Nathan Jackson and said, "Art evolves. Different traditions borrow from one another."

Although Leland said he is not upset that his design was not actually used by the university, he was surprised to learn of the new designs submitted at convocation. After receiving a letter in April notifying him of his prize, he was

not contacted again by the university about the status of his design's use.

Ciri, however, said, "It really upsets me that the students of the university had no voice at the meeting that resulted in the student logo being thrown out."

And one member of the logo selection committee, who asked not to be identified, said, "There's much more at stake here than simply the time and money lost to come up with a new logo. The university's credibility with students suffers when we announce that we will use a design, and we announce a winner, and then that design is not used."

Mecum said she felt badly for the students who put time and effort into the logo contest only to see the chosen design discarded.

Lind said that a lot of that difficulty was because each campus was asked to give up its own logo.

# UAS BOOKSTORE

## They're here!

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