The Instructional Design Process for Distance Education

Mamie Davis
Advisors:
Michael Daku
Dr. Gary Laursen

Justice Department, University of Alaska Fairbanks

**Project Overview:**
Take traditional Justice 358: Juvenile Delinquency course and put it online, create an Honor’s section.

**Objectives:**
- Understand the instructional design process
- Establish repeatable steps to putting a traditional course online
- Provide examples for making online courses more rigorous to meet Honor’s credit standards
- Assist UAF Justice Dept. in making a Justice B.A. entirely achievable online
- Assist UAF Honor’s Program in providing more Honor’s courses online for rural Honor’s students

**Groundwork**

1st Meeting with eLearning – created course goals and Blackboard shell

1st Meeting with Advisor – discussed course content and organization

iTeach Instructional Design course – learned about technical and legal aspects of design, information fluency and methods for delivering content

Creation of course content to be put online

2nd Meeting with Advisor – reevaluated how much information to put in outline, introduced a better method of online discussion

**Instructional Design:**
Creation of instructional experience which makes learning more efficient, effective and appealing.

**Student Surveys & Self Critique:**
How many times was course content revised prior to being offered?
Did the fall course go smoothly?
If there were problems, how were they handled?
What were the student reviews of the course?
How many of the reviews were incorporated into the spring course?
Did the spring course go better or worse than fall?
Was the honors course well received? Rigorous enough?
Differentiate between technical problems and course content problems.

**Roadmap**

Fall 2013:
- course offered online
- set up TA for course
- facilitation online discussion
- establish Honor’s section requirements
- provide course via student survey and self critique

Winter 2013:
- incorporate student recommendations into course
- revise and fix any problems

Spring 2014:
- offer revised course
- stack course with Honors section
- act as TA for course
- facilitate online discussion
- video conferencing

“Finding alternative ways of communicating information is extremely important in our global world, not to mention in Alaska.”